

DATE: November 17, 2009

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program

SUBJECT: Superior Foods Co Recall

**SUGGESTED
ACTION:** Unclassified Recall; Lemon Pepper Marinated Catfish because it may contain undeclared soy and FD&C Yellow #5; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the product being recalled was distributed in the State of Indiana. Lemon Pepper and Cajun Style marinated catfish was distributed to retail stores in Michigan, Indiana and Ohio. No illnesses have been reported to date. Detail store information is not available at this time. In addition, if any recalled product is found, please notify this office at 317-233-7360.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Superior Foods Co. Issues Allergy Alert On Undeclared Allergens in Fish Product

Company Contact:

Wayne Lyons, Quality Assurance Manager
616-541-2137

FOR IMMEDIATE RELEASE - November 17, 2009 - Superior Foods Co., Grand Rapids, MI. is recalling Lemon Pepper Marinated Catfish because it may contain undeclared soy and FD&C Yellow #5. In addition, Superior Foods Co. is recalling Cajun Style Marinated Catfish because it may contain soy and milk that is not declared on the label. People who have an allergy or severe sensitivity to these run the risk of serious or life-threatening allergic reaction if they consume these products.

Both varieties of marinated catfish are produced and sold in a 12oz. retail consumer ready package in a tray that is overwrapped or in a bulk 5 lb. styrofoam cooler for further sale at retail level. For identification purposes, 5 lb. bulk Lemon Pepper Marinated Catfish has a code number of 23256 and Cajun Style Marinated Catfish has a code number of 23255. The tray pack Lemon Pepper Marinated Catfish has a UPC# of 48078 and the Cajun Style Marinated Catfish has a UPC# OF 48979.

Lemon Pepper and Cajun Style marinated catfish was distributed to retail stores in Michigan, Indiana and Ohio. No illnesses have been reported to date.

The recall was initiated after it was discovered through an FDA inspection that products containing Soy, Milk or FD&C Yellow #5 may have been distributed in packaging that did not reveal the presence of the allergens. Subsequent investigation indicates the problem was caused by a temporary breakdown in the company's production process due to supplier changes.

Consumers who may have some of this product are urged to return it to the place of purchase for a full refund. Consumers with questions may contact Wayne Lyons, Quality Assurance manager, at 616-541-2137, Monday thru Friday between the hours of 7:00 am and 4:30 pm Eastern Time Zone.

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Photo: Product Labels